



Come see us in Booth #435 at the UMA Expo next week in St. Louis!

UMA MOTORCOACH EXPO 2017

February 26 – March 2, 2017 · St. Louis, MO

www.motorcoachexpo.com

- *NEW* Electric Fan Drive Introduction!
- *NEW* Interior Design Tool!
- Sign up for a product tour with our expert!
- Register to win a NASCAR® VIP weekend for two!

Customer Update: Moving Champions

NC based Young Transportation is the official motorcoach company for NCAA National Champion, Clemson University. Click below to see Young executives, Tom Crouch and Hank Garbee, discuss their partnerships with both the championship winning football team and Prevost.

[Watch the video here.](#)



Preferred Pre-Owned



Road Ready! This beautiful 2014 Prevost H3-45 is ready to go after undergoing an extensive inspection and revitalization by Prevost certified service technicians! The Ricon® wheelchair lift equipped coach is powered by a Volvo D13 engine and Allison B500 transmission. Well-appointed with comfortable Amaya seating for 52 passengers, modern woodgrain flooring, video monitors and Alcoa wheels, the vehicle has less than 200,000 miles and is priced to move at under \$400,000!

Reference #: **14P2606**

Located at the Prevost Service Center in Mira Loma, California.

[Click here to view our pre-owned inventory.](#)

Celebrity Prevost Spotlight

Watch Singer/Songwriter John Legend's driver give a tour of what he describes as "the sickest bus" he's ever seen. The beautiful Prevost X3-45® Entertainer Coach is elegantly decorated and luxuriously equipped.

Check out the master shower!

[Watch the video.](#)



Prevost Open House

Join us for an Open House at our Mira Loma, California service center on March 29th!

- Test drive featured pre-owned vehicles - dozens to choose from!
- Take a tour of a brand new Volvo 9700 - extensive inventory on site!
- Enjoy lunch with members of our sales and service teams!
- Tour a Prevost motorhome!
- Register for a chance to win a NASCAR VIP weekend for two!

RSVP: katlin.voigt@volvo.com



Maximize Engine Efficiency

INDUSTRY FIRST!

Introducing the only electric cooling package for a powertrain of up to 500Hp! Available on the X3-45®, the innovative and fully integrated system was designed entirely in-house at Prevost. Click here to learn more about how to achieve a 4% improvement in fuel economy!

[Click here for more information.](#)

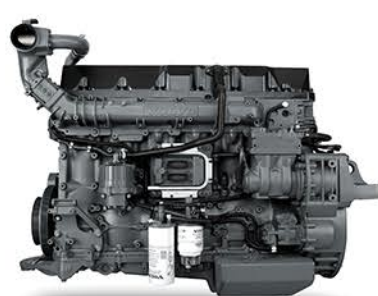


Volvo D13 Engine Updated for 2017

Updated to meet the latest EPA requirements, the 2017 Volvo engine is lighter and boasts lower emissions and reduced vibration levels. In addition, friction has been reduced and a new piston design maximizes combustion.

The new engine underwent 30,000 miles of road testing and successfully passed Altoona's twelve year durability simulation test.

Up to a 2% increase in fuel economy has been measured as a direct result of the redesign!



Changes in the Prevost Salesforce

The beginning of 2017 brought some exciting changes to the Prevost sales team. Long-time Prevost employees, Glen Gendron and Keith Hayward were named Directors of New Coach Sales, for newly created eastern and western regions, respectively. The decision was made to divide responsibility for the North American market under the leadership of National Sales VP, Jack Forbes in order to strengthen the sales team.



Glen Gendron

Keith Hayward



Jean Dupont

In addition, industry veteran Jean Dupont took over as Pre-Owned Director of Sales. Dupont joined the Prevost Business Line management team under the leadership of Vice-President General Manager, François Tremblay. "We welcome the extensive experience and fresh new perspective Jean brings to the table," Tremblay said.

[Find more information on our NEWS page.](#)

Training

Special Pricing on Engine Rebuild Kits

Prevost® offers motorcoach technicians and mechanics the opportunity to attend tuition-free service seminars. In 2016 over 600 technicians successfully completed one or more of our Prevost training programs.

Courses on the Prevost H-Series™, X-Series™, and Volvo 9700® coaches will be presented throughout North America as part of our ongoing commitment to quality products and exceptional customer service.

[Full list of training dates and locations available here.](#)

Now through April 30th, enjoy special pricing on genuine Volvo kits and components to rebuild your US07 Emissions Volvo D13 engine. All work performed in our service centers include a 12-month Parts and Labor Warranty.

Contact your nearest Prevost Service facility for details.

[Browse all current Parts Promotions here.](#)



Upcoming Shows & Events

IMG Maintenance & Safety St. Louis, MO Feb. 24 - 26	UMA EXPO St. Louis, MO Feb. 26 - Mar. 2	Limousine, Charter & Tour Expo Las Vegas, NV March 13 -15	Trailways Conference Newport Beach, CA March 26 -28
Prevost Open House Mira Loma, CA March 29	OTE Expo Toronto, ON April 9 -12	APTA Bus & Paratransit Reno, NV May 7 -10	UITP Montreal, QC May 15 - 17

Please feel free to forward to anyone in your organization who might be interested. Opt-in requests can be sent to prevostcar@volvo.com.

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