

MILLENNIUM

MAGAZINE

MILLENNIUM CREATES SYNERGY

with Lutron and Savant, two Home Automation Powerhouses



RIVERLANDINGS

Florida's premier Motorcoach Resort

GETTING LIGHT RIGHT...

behind the scenes look at Millennium's Light Weight Program

PREVOST
The ultimate class.



WE'RE ON A MISSION!

a letter from the Editor!



About a year ago Nelson and I very reluctantly were coaxed into attending a breakfast for local business owners to discuss “Business Development.” Now I know my audience and a good many of you are business owners. If you’re anything like us, you’re so darn busy running your business, who has time to go to a workshop to teach you how to do it?! Or worse yet, point out what you’re doing wrong. But long story short, arms were twisted and we found ourselves eating eggs and bacon with the experts.

Three hours and 4 cups of coffee later we hit the pavement with our homework in hand. Write a Mission Statement. Are you kidding me? Really?! While I’m at it, why don’t I go ahead and outline a formal Business Plan, straighten out Washington and solve the Global Warming crisis! We know who we are, we know what we’re doing, why do we need to write it down? At least the eggs and bacon were good.

Now those of you that know me know I’m a bit of an “Over Achiever.” Some may refer to it as OCD but you get the point. I couldn’t let it go. All great companies have Mission Statements, I can’t be left behind! What to do? Of course the answer was clear, pass the buck. I instructed our Leadership Team to get us a Mission Statement immediately!

What ensued over the next few weeks was nothing short of amazing. Adjectives

were tossed about, nouns were used as verbs and we found out some people were very passionate about who we are as an organization. Grown men were reduced to tears in that room! Okay I’m exaggerating but you get the point. We realized that we were all very connected to the definition of who we are and what we are about.

We weren’t satisfied with just being builders of luxury motor homes. We saw ourselves as service providers and designers. Our accounting team said, “We’re not just number crunchers, we provide excellent service to our vendors.” Everyone was passionate about our clients and what they mean to us and Human Resources felt accountable not only to our employees but our prospective employees. And with Millennium garnering huge amounts of national attention with our recent media coverage, we recognized that we were carrying the flag for our local community in the national spotlight. Suddenly our horizons were broadening! Our mission was taking shape!

In the end we were so proud of those words that we put them in our handbook, framed them on the wall and even made a video! If you haven’t had the opportunity to view it, take a minute... RIGHT NOW and go to our website and check it out. It’ll make you cry, it gets me every time I see it. The passion that comes across from our team will give you goose bumps!

When all was said and done we had a Mission Statement, but more importantly we were on a mission. We had redefined

our purpose. Yes, we build coaches. And that takes accountants and purchasing agents, janitors, service technicians and a host of others, all operating at their best. All of whom come to the playing field every day to give their very best. As a team, we want to make a difference, to have what we do matter. Whether we’re building cabinets, servicing a generator or checking in parts, we want our contribution to be impactful.

Check out page 12 to see the final results of our efforts. And whether you’re currently running a business or just busy running your life, I encourage you to take a minute and define your mission. If you’re like me and always on a mission to live healthier, you’ll enjoy our article “Eat Your Veggies” on pages 10-11. On page 7 you might enjoy reading about our Light Weight Program, something we’re very passionate about around here. And then check out the beautiful photo spread on pages 3-6 to see our latest work of art.

Taking the time to refocus and purposefully define who we are and what we’re about was incredibly rewarding. I hope you’ll take the time to think about it yourself. In the end we were able to boil it down to one central idea. One meaningful sentence. We want to **Change the World.....one Luxury Motorcoach at a Time.**

Much love and Safe Travels,

A handwritten signature in cursive script that reads "Evelyn".

Evelyn
Chief Cook and Bottle Washer



Modern LUXURY

2015 MILLENNIUM H3-45 QUAD SLIDE

Our latest masterpiece exemplifies the best of cutting edge interior design and state of the art technology.



▲ Glamorous fabrics paired with custom fixtures against a backdrop of Rift Oak cabinetry.



▶ Not a morning person? No need to search for the coffee pot with this convenient and innovative built in design. Just think of the extra counter space.

▶ Swarovski crystal inlaid knobs puts the icing on the cake, and who doesn't love icing?





▲ This stunning galley makes meal prep a snap. The multi-purpose sink does dual duty with a built in colander and cutting board.

Expandable dinette makes entertaining easy. ▼





◀ Intricate tile work makes this stunning shower stand out.



▲ The Master bath is a Masterpiece from the dark wood cabinetry to the custom glass art sink and chic crystal washed wallpaper.

“Perfection,” may be a strong word, but we think it is as close as possible to describe the Master suite. Who needs a 5 star hotel when you have a retreat like this? ▼



WE'RE GETTING LIGHT RIGHT AT MILLENNIUM



One of the questions I always get when someone sees one of our coaches for the first time is “how much does that thing weigh?” Actually, you’d be surprised.

While no coach at this level can truly be called “Light,” at Millennium we take pride in our Lightweight Program and are committed to producing some of the lightest coaches in the industry.

So what does our Lightweight Program entail? First, we stress the word “program,” it’s not merely weighing the coach once before it heads to the Sales floor. It’s a process that starts with the engineering. Weight is never an afterthought; it’s one of our main focuses along with functionality, ease of use, reliability and safety. Everything in a Millennium is designed with weight in mind, and a series of checks and balances are in place to ensure that our coaches achieve their target weight at each stage of the build. Just as a diet is a program of steps to lose weight, our expert craftsmen follow specific steps and guidelines, along with several proprietary methods, which allows us to keep the weight off, without having to skimp

on the features. The only difference is that a diet is all about losing a few pounds, here at Millennium, we keep it off from the start.

Over the years we’ve developed a variety of proprietary processes to reduce weight, especially when it comes to flooring and countertops. Utilizing those processes means we’re able to give our customers the luxury of having genuine stone or granite countertops and flooring throughout the entire coach, without the burden of adding excess weight.

The load balance of your coach is also a critical key in safety and performance. For example, a coach that is front end heavy could result in a front tire blowout, which in turn could result in the loss of control at the wheel. At Millennium we keep in mind all of these safety concerns as part of our Lightweight Program, which is why we do our very best to ensure that your coach is equally balanced and all of the heaviest components are fixed to the center of the coach, thus improving the center of gravity, stability and lessening the chances of safety concerns. We’re able to do this by independently weighing each item prior to installation, so that we not only have the total weight of the coach, but exactly how that weight is distributed, which is then



further confirmed with regular weighing of the entire coach on in-house scales during the production process.

There are of course additional benefits to having the lightest ride. For instance, the lighter the coach the better fuel efficiency and performance. It also means that when it comes to our customers special requests, many of which would tip the scales in other conversions, we can accommodate, without having to compromise elsewhere. Plus it provides more allowance for on-board cargo, which is perfect for those months-long getaways, and for our not so conservative packers out there. Do you really need that many shoes?

It’s always been our goal to ensure that every coach we build is truly among the best in the industry. This doesn’t just mean the top of the line designer accents and latest technology, but ensuring that our coaches will also perform at their best, in all areas. Our constant drive towards innovation, including our Lightweight Program, offer us the ability to continually provide our customers with new features and benefits. We do this without hindering performance or needing to reevaluate shoe collections, which no doubt, takes the weight off the shoulders of more than a few Millennium ladies I know, my wife included.



Welcome to Laidback Luxury

Escape to an inspiring retreat that combines picturesque landscapes with life's modern luxuries. This first-class motorcoach resort's history dates back to a 20th century pineapple farm. Perched along the meandering Caloosahatchee River near Fort Myers, this resort embodies nostalgic, good ole' fashioned hospitality and quiet sophistication.

Where sunlight dances through wooded oaks, and waters meander.

You've arrived at RiverLandings.



RiverLandingsSM
A LUXURY MOTORCOACH RESORT



1 OF 4 COACH COTTAGE FLOORPLANS

THE RIVERLANDINGS VISION

LaBelle, Fla. - The first time Rick Smith pulled onto the 34 acres of land resting along the shores of the Caloosahatchee River he knew exactly what he was going to develop. His vision was clear. His resolution firm. Today, nearly five years after first stepping on the property, he announced construction is underway and the grand opening of his vision, RiverLandings, is set for January 2015.

RiverLandings is on State Road 80 approximately 15 miles east of Fort Myers, Florida. The property boasts over four acres of lakes with the entire northern portion resting along the shore of the Caloosahatchee River. Currently, there are 64 total waterfront sites but only 57 are available with each site averaging 7,000 sq. ft.

“THERE WAS NEVER ANY DOUBT IN MY MIND I WOULD DELIVER ON THE VISION I HAVE FOR RIVERLANDINGS.”

“I started planning this project amidst the worst financial crisis since the great depression and for me, the process required patience and focus to ensure we never compromised on the vision we had for RiverLandings. Today we are all set to deliver what I am sure to be the finest RV resort in Florida - and perhaps the nation,” said Smith.

A unique feature of the resort are the 4 customizable island style cottages ranging from 448 sq. feet to 1560 sq. feet. Retractable doors, exquisite outdoor living spaces, private pools and custom coach covers await owners. Over 10 percent of the sites have already sold.

In keeping with a unique way of doing things, the RiverLandings team deploys an aerial drone bi-weekly to capture video of the onsite progress, so current and prospective owners can keep up with the development of the resort. In fact, when speaking with prospective owners from across the country, the team is able to go and shoot aerial video of specific sites and post them for viewing.



TO SPEAK WITH RICK SMITH, OWNER/DEVELOPER PLEASE CALL
(863) 612-0104.

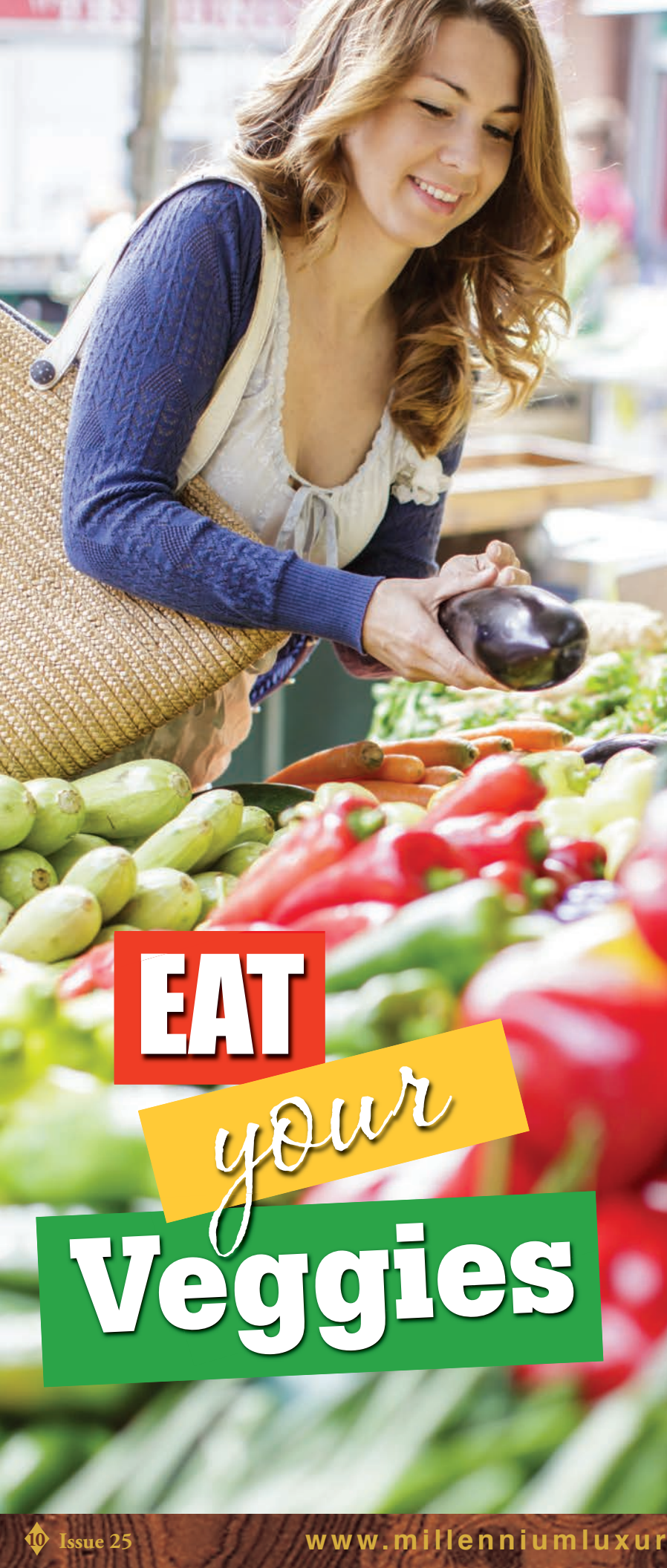
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RIVERLANDINGS.COM





There's no better time than Fall to head to your local farmers market and load up on locally grown produce. There's something so relaxing about a leisurely Saturday morning stroll through the fresh veggies. Chatting with the vendors and sampling locally made treats. But then you get it all home and confusion sets in, what to do with those fancy purple potatoes, why is this cauliflower orange, and the asparagus white? And can I say that there's nothing more intimidating than an artichoke?

Whether you decide to roast or stew, if you start with fresh vegetables you just can't go wrong. Lightly steaming favorites like green beans and fresh corn preserves nutrients and flavor. And just about any root vegetable responds well to a quick sprinkle of salt and pepper and a drizzle of olive oil and then roasting at 375 degrees. The roasting intensifies the flavors and you can easily spice it up a bit with a few of your favorite herbs.

If there's a shortage of farmers markets, then a quick stop at a roadside stand is always an option. Sure balancing that 45 foot rig with matching tow car right on the edge of asphalt and insanity can be a little nerve racking, but you can get fresh picked green beans and practice your parallel parking at the same time!

EAT

your

Veggies



SLOW COOKER BEEF STEW

A hearty and savory slow cooker stew with potatoes, carrots, onions, celery, broth, herbs and spices. You won't be slow to ask for another helping!

Ingredients:

2 pounds of beef stew meat cut into 1 inch cubes
 ¼ cup all-purpose flour
 ½ teaspoon salt
 ½ teaspoon ground black pepper
 1 clove garlic, minced
 1 bay leaf
 1 teaspoon paprika
 1 teaspoon Worcestershire sauce
 1 onion, chopped
 1-1/2 cups of beef broth
 3 potatoes diced
 4 carrots sliced
 1 stalk celery, chopped

Directions:

Place meat in a slow cooker. In a small bowl mix together the flour, salt, and pepper; pour over the meat and stir to coat meat with flour mixture. Stir in the garlic, bay leaf, paprika, Worcestershire sauce, onion, beef broth, potatoes, carrots and celery. Cover and cook on the Low setting for 10-12 hours or on High for 4-6 hours.

ROSEMARY FRIES WITH HOT CHILI SAUCE

Ingredients:

4 large russet potatoes
 1 tablespoon olive oil
 1 tablespoon chopped rosemary
 1 teaspoon cayenne pepper (optional)
 salt & pepper to taste

Directions:

Preheat the oven to 350 degrees. Scrub potatoes well. Cut evenly into thick wedges. Toss with oil, salt and rosemary until evenly coated. Spray baking sheet with cooking spray. Place potatoes on baking sheet in an even layer and lightly sprinkle with cayenne and pepper. Bake, turning once, until golden brown, about 25-30 minutes.

For a fun party appetizer, toss baked fries into brown paper bags and allow guests to toss in some of their favorite toppings like Parmesan cheese and chili powder!



Chili Sauce

½ cup ketchup 1 tsp cumin 1 tsp balsamic vinegar

Changing the World.. One Luxury Motorcoach at a Time

Mission Statement

To Design and Build the most Technologically Advanced, Reliable, Luxurious, and User Friendly coach in the world, to continually lead the industry in Innovation, always striving to be better, and then stand behind all that we do with Integrity and the Commitment to always do right by our customers. To accomplish this we must always stay true to these guiding Principles:

Our Culture

To work with **Honor** and **Integrity**, as a **Team**. To best serve our customers and the business. To bring **Passion** to everything we do. To lead with our **Character**, to achieve with our **Work Ethic** and to succeed with our **Vision**.

Our Employees

We build a **Great Coach** by first building a **Great Team**, one that treats each other with **Respect** and **Appreciation**. Together we will **Encourage**, **Teach** and **Motivate** each other to be **Awesome**, and accomplish greatness!

Our Product

Our commitment to **Innovation**, **Quality**, **Our Customer's Needs** and the willingness to always **Strive to be Better** ensures that we will continue to produce the most Remarkable Luxury Coaches in the world.

Our Partners

We acknowledge the **Hard Work** of those who partner with Millennium to help us make our brand the number one luxury coach on the road today. It's through their **Commitment** to their product and team that we are made even better.

Our Clients

When we bring our **Best** and are **Fully Engaged** and **Committed to our Clients**, we are able to provide **Excellent Customer Service** and create **Customers for Life**. We value our customers above all else. We will never take them for granted, never forget their needs, and will never stop being thankful for their commitment to us. In return we commit to always being there for them.



When purchasing your next Motor Coach, remember that financing doesn't have to be the deal breaker.

Financing and Refinancing up to \$1,500,000

Over Forty Years of National Experience

Great Interest Rates & Extended Terms

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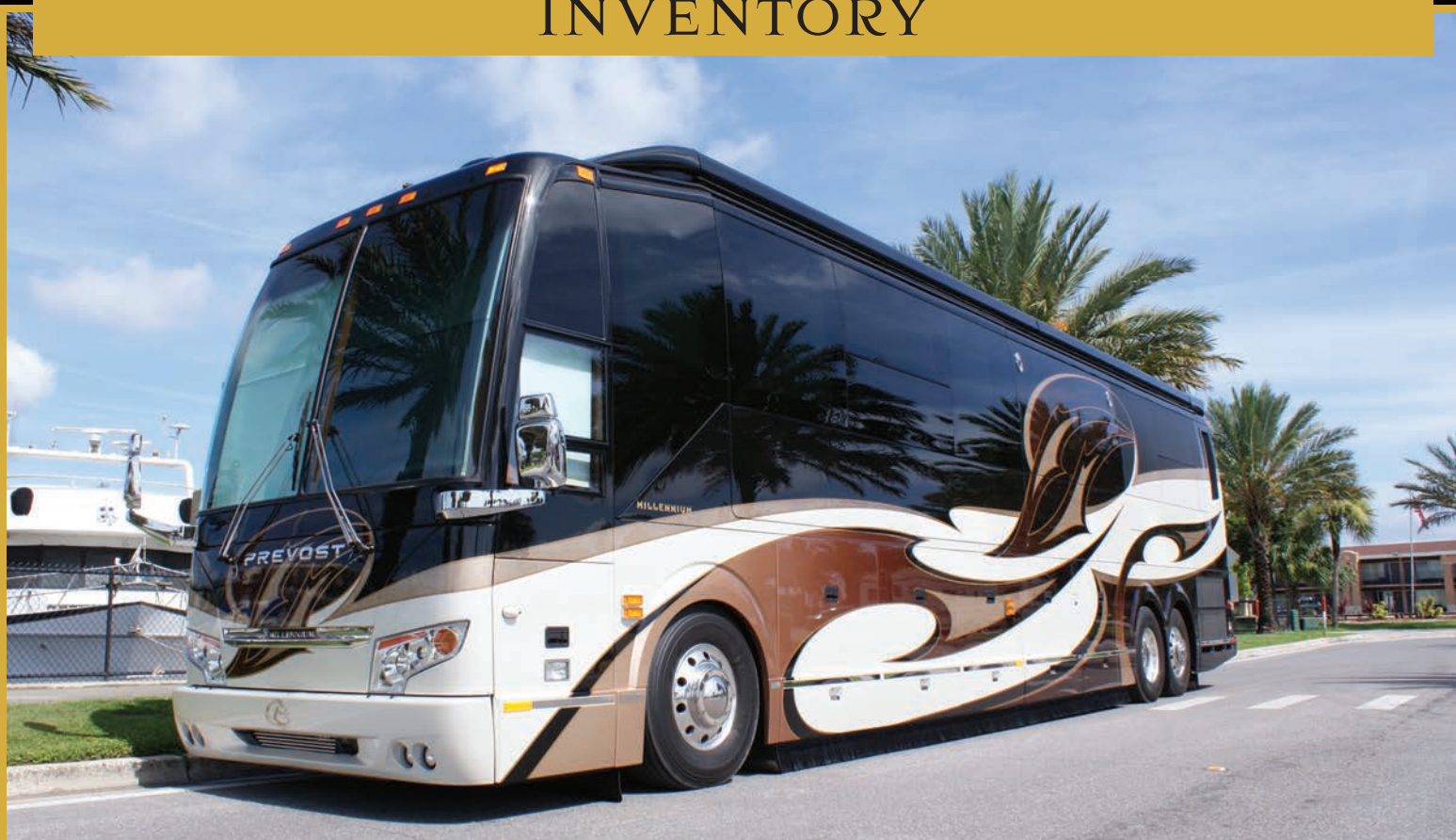


Sebrite Corporation

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INVENTORY



2014 Millennium H3-45 Quad Slide #0574



2013 Millennium H3-45 Quad Slide #0583

INVENTORY



2010 Millennium
H3-45 Triple Slide
#0581

2010 Marathon XLII
Triple Slide
#0580



2010 Featherlite
H3-45 Double Slide #0578

INVENTORY



2006 Parliament Coach
Double Slide
#0567

2005 Featherlite
H3-45 Triple Slide
#0579



2005 Featherlite
H3-45 Double Slide
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Sanford, Florida 32771

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MILLENNIUM CREATES SYNERGY WITH TWO HOME AUTOMATION POWERHOUSES

We give you the best of both worlds by teaming up **Savant's** ground breaking **Apple** based peripherals with industry giant **Lutron's** robust hardware and programming capabilities. By taking the best that these two home automation specialists have to offer and integrating their features we're able to give you the best of both worlds with a redundancy of systems.

Lutron's track record in the home automation industry is proven and reliable. Backed by a nationwide service network of over 8000 independent dealers their ability to deliver a stellar product and reliable service is second to none. Their robust hardware makes up the "Brain" of our home automation system delivery the most reliable product in the motor home market.

Savant's groundbreaking home automation systems are designed to bring together all the technologies, media content and internet activity in a simpler and more efficient way. Using tried and true **Apple** devices as an interface makes **Savant** easy and familiar to the user while at the same time providing a sophisticated and seamless powerhouse of programming options while eliminating space wasting bulky equipment.